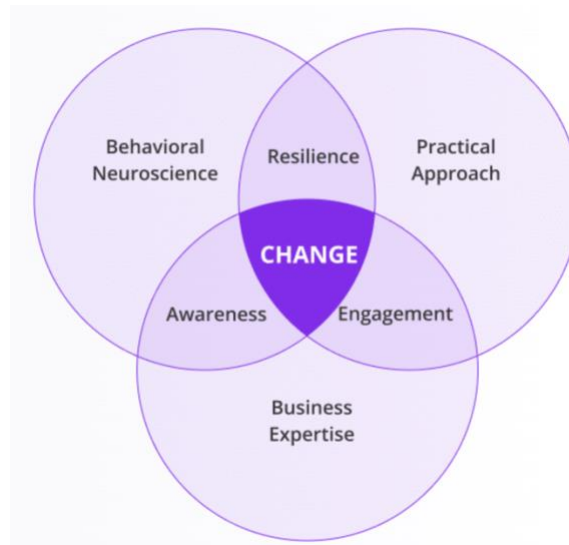


## How we help our Clients

In everything we do, we use a Coactive Approach: we actively co-create solutions together with our Clients. We help bring additional clarity, explore new opportunities, and broaden perspectives with thought-provoking conversations, then we help set clear goals, design the implementation roadmap, including measures and accountabilities.

As defined by the Coactive Training Institute, Coactive is not a destination, it is a "contextual lens to experience our journey from different orientations". This means that we facilitate, coach, train, and mentor by using provocative conversations that **both** respect the uniqueness of each Client **and** help stretch their sightline beyond the comfort zone.



To support our own abilities to be Coactive Coaches, we offer our diverse expertise to help **make positive sustainable changes**:

Combining our extensive international business experience, with our in depth understanding of the neuroscience of human behavior, we challenge assumptions and bring increased awareness to enrich decision-making and out-of-the-box thinking.

Our highly practical approach of using examples, storytelling, metaphors, and anecdotes inspired by our diverse business experience help create trust and a can-do attitude to engage in the journey of change.

Finally, by understanding the physiological and neurological challenges posed by dealing with change, we use a step-by-step practical and often playful approach, using fun and humor to demystify hurdles and build resilience, thus increasing the chances of a positive outcome.

But we cannot do all this without active participation by the Client: since we do not give you a prepackaged solution, but rather co-create it together with you, you must really want to make a significant and sustainable change and work with us to realize it.